



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Del Cielo Media  
1427 Leslie Ave  
Alexandria, VA 22301

## Contract # 4935172

**Schedule Dates** 07/30/21-08/09/21  
**Advertiser** Coalition Against Socialized Medicine (137952)  
**Agency** Del Cielo Media (11175)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Coalition Against Socialized Medicine (1424036)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** CASM/ORDR/729804  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Coalition Against Socialized  
WJLA 7.30-8.9

**Date Entered** 07/30/21  
**Last Modified** 07/30/21  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 30076280  
**Demo** A35+/A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$24,232.50  
**Net Total** \$137,317.50  
**Sales Tax**

## Washington (WJLA)

| By Broadcast Month  | Spots     | Rate                |
|---------------------|-----------|---------------------|
| Aug. 2021           | 82        | \$161,550.00        |
| <b>Grand Total:</b> | <b>82</b> | <b>\$161,550.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                  | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station           | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|----------|---------|
| 1.0  | Normal Line / SPOT             | 07/30/21-07/30/21 | 2   | :30    | 3:01P- The Drew Barrymore Show             |     |    |    |    |    | 1  |    |    | 1     | \$350.00 | \$350.00   | Washington (WJLA) |          | 7/30/21 |
| 2.0  | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 3:01P- The Drew Barrymore Show             |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$350.00 | \$1,750.00 | Washington (WJLA) |          | 7/30/21 |
| 3.0  | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 3:01P- The Drew Barrymore Show             |     | 2  |    |    |    |    |    |    | 2     | \$350.00 | \$700.00   | Washington (WJLA) |          | 7/30/21 |
| 4.0  | Normal Line / SPOT             | 07/30/21-07/30/21 | 2   | :30    | 11:59:56A- News-7News ON YOUR SIDE at Noon |     |    |    |    |    | 1  |    |    | 1     | \$750.00 | \$750.00   | Washington (WJLA) |          | 7/30/21 |
| 5.0  | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 11:59:56A- News-7News ON YOUR SIDE at Noon |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$750.00 | \$3,750.00 | Washington (WJLA) |          | 7/30/21 |
| 6.0  | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 11:59:56A- News-7News ON YOUR SIDE at Noon |     | 1  |    |    |    |    |    |    | 1     | \$750.00 | \$750.00   | Washington (WJLA) |          | 7/30/21 |
| 7.0  | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 10:58:25A- ABC-The View                    |     | 2  | 2  | 1  | 2  | 2  |    |    | 9     | \$850.00 | \$7,650.00 | Washington (WJLA) |          | 7/30/21 |
| 8.0  | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 10:58:25A- ABC-The View                    |     | 1  |    |    |    |    |    |    | 1     | \$850.00 | \$850.00   | Washington (WJLA) |          | 7/30/21 |
| 9.0  | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 12:57:56P- ABC-GMA3: What You Need to Know |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$500.00 | \$2,500.00 | Washington (WJLA) |          | 7/30/21 |
| 10.0 | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 12:57:56P- ABC-GMA3: What You Need to Know |     | 1  |    |    |    |    |    |    | 1     | \$500.00 | \$500.00   | Washington (WJLA) |          | 7/30/21 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |

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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                 | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate        | Total       | Station           | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-------------------|----------|---------|
| 11.0 | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 9A- Live with Kelly                       |     | 1  | 1  | 1  | 2  | 1  |    |    | 6     | \$550.00    | \$3,300.00  | Washington (WJLA) |          | 7/30/21 |
| 12.0 | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 9A- Live with Kelly                       |     | 2  |    |    |    |    |    |    | 2     | \$550.00    | \$1,100.00  | Washington (WJLA) |          | 7/30/21 |
| 13.0 | Normal Line / SPOT             | 08/08/21-08/08/21 | 2   | :30    | 9A- ABC-This Week                         |     |    |    |    |    |    |    | 1  | 1     | \$40,000.00 | \$40,000.00 | Washington (WJLA) |          | 7/30/21 |
| 14.0 | Normal Line / SPOT             | 08/02/21-08/04/21 | 2   | :30    | 5A- News-7News ON YOUR SIDE at 5AM        |     | 1  |    | 1  |    |    |    |    | 2     | \$300.00    | \$600.00    | Washington (WJLA) |          | 7/30/21 |
| 15.0 | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 5A- News-7News ON YOUR SIDE at 5AM        |     | 1  |    |    |    |    |    |    | 1     | \$300.00    | \$300.00    | Washington (WJLA) |          | 7/30/21 |
| 16.0 | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 5:58:15A- News-7News ON YOUR SIDE at 6AM  |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$600.00    | \$3,000.00  | Washington (WJLA) |          | 7/30/21 |
| 17.0 | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 5:58:15A- News-7News ON YOUR SIDE at 6AM  |     | 1  |    |    |    |    |    |    | 1     | \$600.00    | \$600.00    | Washington (WJLA) |          | 7/30/21 |
| 18.0 | Normal Line / SPOT             | 08/01/21-08/01/21 | 2   | :30    | 7:58:40A- ABC-Good Morning America Sunday |     |    |    |    |    |    |    | 1  | 1     | \$800.00    | \$800.00    | Washington (WJLA) |          | 7/30/21 |
| 19.0 | Normal Line / SPOT             | 08/08/21-08/08/21 | 2   | :30    | 7:58:40A- ABC-Good Morning America Sunday |     |    |    |    |    |    |    | 1  | 1     | \$800.00    | \$800.00    | Washington (WJLA) |          | 7/30/21 |
| 20.0 | Normal Line / SPOT             | 07/31/21-07/31/21 | 2   | :30    | 9A- ABC-Good Morning America Saturday 2   |     |    |    |    |    |    | 1  |    | 1     | \$750.00    | \$750.00    | Washington (WJLA) |          | 7/30/21 |
|      |                                |                   |     |        |   |     |    |    |    |    |    |    |    |       |             |             |                   |          |         |

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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 21.0 | Normal Line / SPOT             | 08/07/21-08/07/21 | 2   | :30    | 9A- ABC-Good Morning America Saturday 2         |     |    |    |    |    |    | 1  |    | 1     | \$750.00   | \$750.00   | Washington (WJLA) |          | 7/30/21 |
| 22.0 | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 6:58A- ABC-Good Morning America                 |     | 1  | 1  |    | 1  | 1  |    |    | 4     | \$1,200.00 | \$4,800.00 | Washington (WJLA) |          | 7/30/21 |
| 23.0 | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 6:58A- ABC-Good Morning America                 |     | 1  |    |    |    |    |    |    | 1     | \$1,200.00 | \$1,200.00 | Washington (WJLA) |          | 7/30/21 |
| 24.0 | Normal Line / SPOT             | 08/08/21-08/08/21 | 2   | :30    | 6:30P- News-7News ON YOUR SIDE Weekend at 630PM |     |    |    |    |    |    |    | 1  | 1     | \$900.00   | \$900.00   | Washington (WJLA) |          | 7/30/21 |
| 25.0 | Normal Line / SPOT             | 07/30/21-07/30/21 | 2   | :30    | 11:35P- ABC-Jimmy Kimmel                        |     |    |    |    |    | 1  |    |    | 1     | \$600.00   | \$600.00   | Washington (WJLA) |          | 7/30/21 |
| 26.0 | Normal Line / SPOT             | 08/02/21-08/06/21 | 2   | :30    | 11:35P- ABC-Jimmy Kimmel                        |     | 1  | 1  | 1  | 1  | 1  |    |    | 5     | \$600.00   | \$3,000.00 | Washington (WJLA) |          | 7/30/21 |
| 27.0 | Normal Line / SPOT             | 08/09/21-08/09/21 | 2   | :30    | 11:35P- ABC-Jimmy Kimmel                        |     | 1  |    |    |    |    |    |    | 1     | \$600.00   | \$600.00   | Washington (WJLA) |          | 7/30/21 |
| 28.0 | Normal Line / SPOT             | 07/31/21-07/31/21 | 2   | :30    | 7:28P- Jeopardy Wknd                            |     |    |    |    |    |    | 1  |    | 1     | \$2,200.00 | \$2,200.00 | Washington (WJLA) |          | 7/30/21 |
| 29.0 | Normal Line / SPOT             | 08/07/21-08/07/21 | 2   | :30    | 7:28P- Jeopardy Wknd                            |     |    |    |    |    |    | 1  |    | 1     | \$2,200.00 | \$2,200.00 | Washington (WJLA) |          | 7/30/21 |
| 30.0 | Normal Line / Access           | 07/30/21-07/30/21 | 2   | :30    | 7:29:26P- Jeopardy                              |     |    |    |    |    | 1  |    |    | 1     | \$5,000.00 | \$5,000.00 | Washington (WJLA) |          | 7/30/21 |
| 31.0 | Normal Line / Access           | 08/03/21-08/03/21 | 2   | :30    | 7:29:26P- Jeopardy                              |     |    | 1  |    |    |    |    |    | 1     | \$5,000.00 | \$5,000.00 | Washington (WJLA) |          | 7/30/21 |

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|--------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|-------------|-------------------|------------------------------------|---------|
| 32.0   | Normal Line / Access           | 08/09/21-08/09/21 | 2   | :30    | 7:29:26P- Jeopardy                                |     | 1  |    |    |    |    |    |    | 1     | \$5,000.00 | \$5,000.00  | Washington (WJLA) |                                    | 7/30/21 |
| 33.0   | Normal Line / SPOT             | 08/01/21-08/08/21 | 2   | :30    | 6:58P- ABC-Americas Funniest Home Videos (Sunday) |     |    |    |    |    |    |    | 1  | 1     | \$4,000.00 | \$4,000.00  | Washington (WJLA) |                                    | 7/30/21 |
| 33.0.1 | Preempt                        | 08/08/21          |     |        |   |     |    |    |    |    |    |    |    |       |            |             | Washington (WJLA) | Program Change/Exception - ABC MLB |         |
| 34.0   | Normal Line / Prime Premium    | 08/05/21-08/05/21 | 2   | :30    | 10P- ABC-The Hustler (Thursday)                   |     |    |    |    | 2  |    |    |    | 2     | \$5,000.00 | \$10,000.00 | Washington (WJLA) |                                    | 7/30/21 |
| 35.0   | Normal Line / Prime Premium    | 08/05/21-08/05/21 | 2   | :30    | 9P- ABC-When Nature Calls (Thursday)              |     |    |    |    | 2  |    |    |    | 2     | \$6,000.00 | \$12,000.00 | Washington (WJLA) |                                    | 7/30/21 |
| 36.0   | Normal Line / Prime            | 08/04/21-08/04/21 | 2   | :30    | 10P- ABC-Match Game (Wednesday)                   |     |    |    | 1  |    |    |    |    | 1     | \$5,000.00 | \$5,000.00  | Washington (WJLA) |                                    | 7/30/21 |
| 37.0   | Normal Line / Prime            | 08/03/21-08/03/21 | 2   | :30    | 9P- ABC-The Conners (Tuesday)                     |     |    | 1  |    |    |    |    |    | 1     | \$5,000.00 | \$5,000.00  | Washington (WJLA) |                                    | 7/30/21 |
| 38.0   | Normal Line / Prime            | 08/01/21-08/01/21 | 2   | :30    | 8P- ABC-Celebrity Family Feud (Sunday)            |     |    |    |    |    |    |    | 1  | 1     | \$6,000.00 | \$6,000.00  | Washington (WJLA) |                                    | 7/30/21 |
| 39.0   | Normal Line / Prime            | 08/08/21-08/08/21 | 2   | :30    | 8P- ABC-Celebrity Family Feud (Sunday)            |     |    |    |    |    |    |    | 1  |       | \$6,000.00 |             | Washington (WJLA) |                                    | 7/30/21 |

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|--------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|--------------------------------------|---------|
| 39.0.1 | Preempt                        | 08/08/21          |     |        |   |     |    |    |    |    |    |    |    |       |            |            | Washington (WJLA) | Program Change/Exception - ABC MLB   |         |
| 40.0   | Normal Line / Prime            | 08/03/21-08/03/21 | 2   | :30    | 7:57:56P- ABC-The Goldbergs (Tuesday)     |     |    | 1  |    |    |    |    |    | 1     | \$5,500.00 | \$5,500.00 | Washington (WJLA) |                                      | 7/30/21 |
| 41.0   | Normal Line / Prime            | 08/04/21-08/04/21 | 2   | :30    | 7:57:56P- ABC-Press Your Luck (Wednesday) |     |    |    | 1  |    |    |    |    | 1     | \$5,000.00 | \$5,000.00 | Washington (WJLA) |                                      | 7/30/21 |
| 42.0   | Normal Line / Prime            | 08/01/21-08/01/21 | 2   | :30    | 10P- ABC-To Tell the Truth (Sunday)       |     |    |    |    |    |    |    | 1  | 1     | \$7,000.00 | \$7,000.00 | Washington (WJLA) |                                      | 7/30/21 |
| 43.0   | Normal Line / Prime            | 08/08/21-08/08/21 | 2   | :30    | 10P- ABC-To Tell the Truth (Sunday)       |     |    |    |    |    |    |    | 1  |       | \$7,000.00 |            | Washington (WJLA) |                                      | 7/30/21 |
| 43.0.1 | Preempt                        | 08/08/21          |     |        |   |     |    |    |    |    |    |    |    |       |            |            | Washington (WJLA) | Program Change/Exception - The Chase |         |

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